



Whitley County Tourism Board Minutes

Whitley County Tourism Monthly Meeting
2nd Floor, Fiscal Court Meeting Room
April 10, 2018
5:00 p.m.

The meeting was opened with a motion by Croley, seconded by Collette. All approved.

Board members present: Croley, Collette, Skinner, Williams, Gray absent: Bryant, Moses

The agenda was approved on a motion by Collette, seconded by Skinner. All approved.

The minutes from the March 2018 were approved on a motion by Croley, seconded by Skinner. All approved.

Gray gave the treasurers report. The report was approved on a motion by Skinner, seconded by Collette. All approved.

Croley made a motion to approve payment to KACO leasing trust for \$4,858.87 and Whitley County Fair Grounds \$5000.00, seconded by Skinner. All approved.

Gray announced Whitley County Tourism was presented with an award from the state of KY. Factors in winning the award were, Whitley County had 101 million tourism dollars spent in the county and 1,200 new jobs were created in the county last year.

Gray stated information on the grant writer is to be postponed until next month.

New Business:

Williams announced the new date for the Incentive program meeting was April 17th and ask the marketing committee to join the meeting if possible. She also stated the social media class has been postponed.

Dania presented the board with an ad from KY Living where Sheltoewe Trace was featured in their need for speed article. She was also proud to announce their new covered wagon received 1.1 million views and had over 10k shares. They will be hosting an open house on the wagons in May.

The meeting was adjourned on a motion by Croley, seconded by Collette. All approved.